

# Contract Data (Traffic) Report

## SUMMARY FOR ORDER # 2669352

<b>Traffic Order #</b>	401973	<b>Created On</b>	3/20/2019 1:07:14 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2669352	<b>Created By</b>	Briley, Christy	<b>Gross \$</b>	9420.00
<b>Order Descrp</b>	19 Robert Goforth for KY Governor - Primary	<b>Updated On</b>	3/20/2019 2:16:27 PM	<b>Net \$</b>	8007.00
<b>Client</b>	ROBERT GOFORTH FOR KY	<b>Updated By</b>	Visconti, Jacqueline	<b>Units</b>	337
<b>Start Date</b>	3/21/2019	<b>Industry</b>	Political-Governor	<b>Credit Hold</b>	NO
<b>End Date</b>	4/3/2019	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	3	<b>Primary</b>	NASHVILLE	<b>Purchase Order #</b>	
<b>SALES</b>		<b>Secondary</b>	LOCAL POLITICAL BUNDLE	<b>Billing Schedule</b>	Broadcast
<b>ActiveWeeks</b>	3	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	Briley, Christy	<b>Quarternary</b>	POLITICAL – EOF/DEMAND	<b>Product</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	
<b>Agency</b>	IN HOUSE-ROBERT GOFORTH KY GOV	<b>Address 1</b>	2163 EAST HWY 30	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>RepFirm</b>		<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	EAST BERNSTADT, KY		
<b>Total Zones</b>	4	<b>Zip</b>	40729		
<b>Zones</b>	Bowling Green KY,Hopkinsville,Fort Ca...	<b>Contact</b>	Robert		
<b>Total Networks</b>	2	<b>Phone</b>	606-305-1321		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b>	Political	<b>SYSCODE LIST</b>	
		<b>Copy Group</b>		9428,8176,2114,8393	
		<b>Division</b>			
		<b>Reference #</b>	784bf888-324b-e911-aa97-f01fafa66f05		

## SUMMARY FOR SYSCODE 2114

<b>Traffic Order #</b>	401973	<b>Created On</b>	3/20/2019 1:08:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2669352	<b>Created By</b>	Briley, Christy	<b>Syscode Gross \$</b>	2534.00
<b>Order Descrp</b>	19 Robert Goforth for KY Governor - Primary	<b>Updated On</b>	3/20/2019 2:15:27 PM	<b>Syscode Net \$</b>	2153.90
<b>Client</b>	ROBERT GOFORTH FOR KY GOVERNOR	<b>Updated By</b>	Visconti, Jacqueline	<b>Syscode Units</b>	84
<b>Start Date</b>	3/21/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/3/2019	<b>Zones</b>	Fort Campbell	<b>Avg Unit Rate</b>	30.17
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	25		Loca   Bun dle	3   3	Fox News Channel	2114	FOX AND FRIEND<	03/21/2019	03/24/2019	Th-Su 5a-9a				X	X	X	X	8	\$18.00	\$144.00	30
26	26		Loca   Bun dle	3   3	Fox News Channel	2114	FOX AND FRIEND<	03/25/2019	03/31/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$18.00	\$252.00	30
27	27		Loca   Bun dle	3   3	Fox News Channel	2114	FOX AND FRIEND<	04/01/2019	04/03/2019	M-W 5a-9a	X	X	X					6	\$18.00	\$108.00	30
28	28		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	03/21/2019	03/24/2019	Th-Su 4p-7p				X	X	X	X	4	\$21.00	\$84.00	30
29	29		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	03/25/2019	03/31/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
30	30		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	04/01/2019	04/03/2019	M-W 4p-7p	X	X	X					3	\$21.00	\$63.00	30
31	31		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	8	\$23.00	\$184.00	30
32	32		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	33		Loca   Bun dle	3   3	Fox News Channel	2114	VARIOUS	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					6	\$23.00	\$138.00	30
34	34		Loca   Bun dle	3   3	ESPN	2114	AVG. ALL WKS<	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	4	\$78.00	\$312.00	30
35	35		Loca   Bun dle	3   3	ESPN	2114	AVG. ALL WKS<	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$78.00	\$546.00	30
36	36		Loca   Bun dle	3   3	ESPN	2114	AVG. ALL WKS<	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					3	\$78.00	\$234.00	30

## SUMMARY FOR SYSCODE 8176

<b>Traffic Order #</b>	401973	<b>Created On</b>	3/20/2019 1:08:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2669352	<b>Created By</b>	Briley, Christy	<b>Syscode Gross \$</b>	2156.00
<b>Order Descrp</b>	19 Robert Goforth for KY Governor - Primary	<b>Updated On</b>	3/20/2019 2:15:27 PM	<b>Syscode Net \$</b>	1832.60
<b>Client</b>	ROBERT GOFORTH FOR KY GOVERNOR	<b>Updated By</b>	Visconti, Jacqueline	<b>Syscode Units</b>	84
<b>Start Date</b>	3/21/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/3/2019	<b>Zones</b>	Hopkinsville	<b>Avg Unit Rate</b>	25.67
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Loca l Bundle	3   3	Fox News Channel	8176	FOX AND FRIEND<	03/21/2019	03/24/2019	Th-Su 5a-9a				X	X	X	X	8	\$18.00	\$144.00	30
14	14		Loca l Bundle	3   3	Fox News Channel	8176	FOX AND FRIEND<	03/25/2019	03/31/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$18.00	\$252.00	30
15	15		Loca l Bundle	3   3	Fox News Channel	8176	FOX AND FRIEND<	04/01/2019	04/03/2019	M-W 5a-9a	X	X	X					6	\$18.00	\$108.00	30
16	16		Loca l Bundle	3   3	Fox News Channel	8176	VARIOUS	03/21/2019	03/24/2019	Th-Su 4p-7p				X	X	X	X	4	\$21.00	\$84.00	30
17	17		Loca l Bundle	3   3	Fox News Channel	8176	VARIOUS	03/25/2019	03/31/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
18	18		Loca l Bundle	3   3	Fox News Channel	8176	VARIOUS	04/01/2019	04/03/2019	M-W 4p-7p	X	X	X					3	\$21.00	\$63.00	30
19	19		Loca l Bundle	3   3	Fox News Channel	8176	VARIOUS	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	8	\$23.00	\$184.00	30
20	20		Loca l Bundle	3   3	Fox News Channel	8176	VARIOUS	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	21		Loca   Bun dle	3   3	Fox News Channel	8176	VARIOUS	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					6	\$23.00	\$138.00	30
22	22		Loca   Bun dle	3   3	ESPN	8176	AVG. ALL WKS<	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	4	\$51.00	\$204.00	30
23	23		Loca   Bun dle	3   3	ESPN	8176	AVG. ALL WKS<	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$51.00	\$357.00	30
24	24		Loca   Bun dle	3   3	ESPN	8176	AVG. ALL WKS<	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					3	\$51.00	\$153.00	30

**SUMMARY FOR SYSCODE 8393**

<b>Traffic Order #</b>	401973	<b>Created On</b>	3/20/2019 1:08:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2669352	<b>Created By</b>	Briley, Christy	<b>Syscode Gross \$</b>	1454.00
<b>Order Descrp</b>	19 Robert Goforth for KY Governor - Primary	<b>Updated On</b>	3/20/2019 2:15:27 PM	<b>Syscode Net \$</b>	1235.90
<b>Client</b>	ROBERT GOFORTH FOR KY GOVERNOR	<b>Updated By</b>	Visconti, Jacqueline	<b>Syscode Units</b>	85
<b>Start Date</b>	3/21/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/3/2019	<b>Zones</b>	Cadiz	<b>Avg Unit Rate</b>	17.11
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	37		Loca   Bun dle	3   3	Fox News Channel	8393	FOX AND FRIEND<	03/21/2019	03/24/2019	Th-Su 5a-9a				X	X	X	X	8	\$12.00	\$96.00	30
38	38		Loca   Bun dle	3   3	Fox News Channel	8393	FOX AND FRIEND<	03/25/2019	03/31/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$12.00	\$168.00	30
39	39		Loca   Bun dle	3   3	Fox News Channel	8393	FOX AND FRIEND<	04/01/2019	04/03/2019	M-W 5a-9a	X	X	X					6	\$12.00	\$72.00	30
40	40		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	03/21/2019	03/24/2019	Th-Su 4p-7p				X	X	X	X	4	\$12.00	\$48.00	30
41	41		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	03/25/2019	03/31/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$12.00	\$84.00	30
42	42		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	04/01/2019	04/03/2019	M-W 4p-7p	X	X	X					4	\$12.00	\$48.00	30
43	43		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	8	\$17.00	\$136.00	30
44	44		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$17.00	\$238.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45	45		Loca   Bun dle	3   3	Fox News Channel	8393	VARIOUS	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					6	\$17.00	\$102.00	30
46	46		Loca   Bun dle	3   3	ESPN	8393	AVG. ALL WKS<	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	4	\$33.00	\$132.00	30
47	47		Loca   Bun dle	3   3	ESPN	8393	AVG. ALL WKS<	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$33.00	\$231.00	30
48	48		Loca   Bun dle	3   3	ESPN	8393	AVG. ALL WKS<	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					3	\$33.00	\$99.00	30

**SUMMARY FOR SYSCODE 9428**

<b>Traffic Order #</b>	401973	<b>Created On</b>	3/20/2019 1:08:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2669352	<b>Created By</b>	Briley, Christy	<b>Syscode Gross \$</b>	3276.00
<b>Order Descrp</b>	19 Robert Goforth for KY Governor - Primary	<b>Updated On</b>	3/20/2019 2:15:27 PM	<b>Syscode Net \$</b>	2784.60
<b>Client</b>	ROBERT GOFORTH FOR KY GOVERNOR	<b>Updated By</b>	Visconti, Jacqueline	<b>Syscode Units</b>	84
<b>Start Date</b>	3/21/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/3/2019	<b>Zones</b>	Bowling Green KY	<b>Avg Unit Rate</b>	39.00
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Loca l Bundle	3   3	Fox News Channel	9428	Fox and Friends	03/21/2019	03/24/2019	Th-Su 5a-9a				X	X	X	X	8	\$29.00	\$232.00	30
2	2		Loca l Bundle	3   3	Fox News Channel	9428	Fox and Friends	03/25/2019	03/31/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$29.00	\$406.00	30
3	3		Loca l Bundle	3   3	Fox News Channel	9428	Fox and Friends	04/01/2019	04/03/2019	M-W 5a-9a	X	X	X					6	\$29.00	\$174.00	30
4	4		Loca l Bundle	3   3	Fox News Channel	9428	VARIOUS	03/21/2019	03/24/2019	Th-Su 4p-7p				X	X	X	X	4	\$29.00	\$116.00	30
5	5		Loca l Bundle	3   3	Fox News Channel	9428	VARIOUS	03/25/2019	03/31/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$29.00	\$203.00	30
6	6		Loca l Bundle	3   3	Fox News Channel	9428	VARIOUS	04/01/2019	04/03/2019	M-W 4p-7p	X	X	X					3	\$29.00	\$87.00	30
7	7		Loca l Bundle	3   3	Fox News Channel	9428	VARIUOS	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	8	\$57.00	\$456.00	30
8	8		Loca l Bundle	3   3	Fox News Channel	9428	VARIUOS	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$57.00	\$798.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Loca   Bun dle	3   3	Fox News Channel	9428	VARIUOS	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					6	\$57.00	\$342.00	30
10	10		Loca   Bun dle	3   3	ESPN	9428	AVG. ALL WKS	03/21/2019	03/24/2019	Th-Su 7p-12m				X	X	X	X	4	\$33.00	\$132.00	30
11	11		Loca   Bun dle	3   3	ESPN	9428	AVG. ALL WKS	03/25/2019	03/31/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$33.00	\$231.00	30
12	12		Loca   Bun dle	3   3	ESPN	9428	AVG. ALL WKS	04/01/2019	04/03/2019	M-W 7p-12m	X	X	X					3	\$33.00	\$99.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2669352							
Traffic Order #	401973		# of Weeks	3		Active	Yes
Order #	2669352		Created On	3/20/2019 1:07:14 PM		Order Status	Contract Confirmed
Order Descrp	19 Robert Goforth for KY Governor - Primary		Created By	Briley, Christy		Gross \$	9420.00
Client	ROBERT GOFORTH FOR KY GOVERNOR		Updated On	3/20/2019 2:16:27 PM		Net \$	8007.00
Start Date	3/21/2019		Updated By	Visconti, Jacqueline		Units	337
End Date	4/3/2019		Source	CRM		Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	